

Data Privacy Policy

of

Splitscreen Studios GmbH

Current as of: March 25, 2014

Splitscreen Studios GmbH (hereinafter referred to as “Provider”) operates interactive games and applications on the internet (collectively referred to as “Services”).

The Provider takes data privacy matters very seriously and wishes to ensure that the privacy of the Users is optimally protected when using the Services offered. The following Data Privacy Policy defines how the personal data of Users is handled.

General Information

In principle, the internet offers can be accessed without having to state any personal information. However, in order to be able to use the Provider’s Services, a User Account and one or more play accounts must be created and the corresponding access data enabled. This requires disclosing certain personal details to the Provider. The Provider must be in possession of certain up-to-date personal data of the Users at all times to be able to communicate with them (e.g. e-mail). In addition, for the purchase of Premium Services, the User is required to disclose further personal details so that payment transactions can be processed.

In such cases, the Provider shall observe the statutory regulations on data privacy, in particular the regulations of the German Federal Data Protection Act (“BDSG”) and the German Telemedia Act (“TMG”) at all times.

The Provider collects, processes and uses user data only where Users have given their consent to do so or where a statutory provision permits the processing or use of such. In such cases, only the data that is necessary to perform and make use of the Services or that has been provided voluntarily shall be collected, processed and used.

1. Personal Data

Personal data is all data that contains details about the personal or material circumstances of an identified or identifiable individual, in particular name, e-mail address, age, gender, date of birth, physical address and bank account details.

2. What data is collected and for what purposes is it used?

The following data is recorded for the specified purposes and occasions:

- a) User name, password and e-mail address are recorded for registration with online services. The e-mail address is recorded in order to be able to contact the User in the course of providing the Services, to be able to confirm registration, to be able to send a new password in the event that the password

is lost, and to inform the User about any new regulations, offers, products or similar. The user name is recorded in order to be able to allocate the User a User Account.

- b) While the Services are being used by the User, the IP address of the computer on which the user logged in as well as the times and type of use are recorded. This data is recorded in order to be able to identify the individual responsible in the event of a breach of the rules and also to prevent a User from manipulating the Services offered or disrupting the operation of such Services.
- c) When ordering Premium Services or other chargeable Services, users' credit card or bank account details (depending on the selected payment method) are recorded in order to be able to process the respective payments. In each case, the relevant data entered on the form by the User is recorded.

3. Will the data be forwarded to third parties?

For processing payments due when ordering Premium Services or other chargeable Services, it is necessary to forward personal data such as name, account number or credit card details to third parties who process the payment transactions as contract partners of the Provider. The Provider undertakes to ensure that any data transmitted to third parties is processed and used for the intended purposes only.

4. For how long is the data kept and when is it deleted?

The collected data shall only be kept as long as is necessary for the Provider to provide the Services or as required by statutory regulations. Data such as user name, password, e-mail address, IP address of the computer used and the times and type of use shall be kept until such time as the user's user account is deleted. If a User cancels one of his/her play accounts, the data relating to this shall be deleted. The data will be deleted within a few days of cancellation.

The User may request at any time the deletion of specific or all data collected. If the User requests that the e-mail address, user name, IP address of the computer used and the times and type of use be deleted, this means that the corresponding User Account and play accounts will also be deleted because it is then no longer possible to communicate with the User and/or the security of the games can no longer be safeguarded.

5. Are cookies used?

Cookies are text files which are sent to a browser by a web server or are otherwise generated. The User's computer sends information to the server each time it accesses the Provider's website. Cookies enable information to be stored on the User's computer and facilitate the use of websites as such websites can be optimally adapted to the respective User, thereby enabling personal settings to be saved. The

Provider uses cookies in order to be able to identify Users without authentication and to display the Services in the language last selected by them.

Cookies are also used to detect fraud. Where Users have set their browsers to prevent the use of cookies, the functionality of the Services may be restricted or may not function at all.

6. Tracking

The Provider commissions third-party companies who use cookies to enable an analysis of how the website is used by the respective User. The information generated by the cookies is transmitted to a server operated by the Provider abroad and stored there. The service provider will use this information to evaluate how the Services are used, to compile reports for the Provider on User activity and to provide further services connected with the use of the website. The service provider shall also forward this information to third parties if necessary, insofar as this is legally stipulated or insofar as third parties process this data on behalf of the service provider. On no account will the service provider link your IP address with other data of the service provider.

7. How is the data secured?

In order to protect the security of the information during transmission, the Provider uses encryption technology (including SSL) to encrypt the transmitted information. The Provider also keeps physical, electronic and procedural safety measures in connection with the collection, storage and disclosure of Users' personal data. An individual password is required to access the User Account.

8. Information

The User may at any time request information on the type and scope of the data stored by the Provider under their name and on the actual data itself. No charge shall be levied for the disclosure of this information.

Consent to the collection and processing of data

By acknowledging the Provider's General Terms and Conditions of Business, the User hereby consents to the personal data specified, as well as the data generated as a result of using the Services offered by the Provider, in particular IP address and times and type of use, being recorded and stored.

I am aware that, should I refuse my consent, neither a User Account nor a play account can be created and that, in such cases, the Services offered by the Provider cannot be used.

The consent to the collection, storage and use of personal user data may be revoked at any time with effect for the future. In such a case, the User Account and the play account will be deleted as the collection, storage and use of the personal user data is no longer required to monitor compliance with the rules of the applications.

Information on Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses so-called "cookies", text files, which are stored on your computer and enable an analysis of how you use the site. The information collected by the cookie on your use of this website (including your IP address) is transmitted to a Google server in the US and stored there. Google will use this information to evaluate how you use the website, to compile reports on site activities for the website operators and to provide further services connected with the use of the site and the Internet. Google will also forward this information to third parties if necessary, insofar as this is legally stipulated or insofar as third parties process this data on behalf of Google. On no account will Google link your IP address with other Google data. You can prevent the installation of cookies on your computer by adjusting your browser software accordingly; however, we must point out that, in this case, not all functions of this website may be available to you in their full capacity. By using this website, you thereby consent to the processing of the data recorded by Google under your name in the manner described above and for the purpose(s) specified above.

Contact

Please address any queries concerning the handling of the data to:

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